



Red River Valley Chapter

Presents

Pharmacogenomics: The Future of Clinical Trials, New Product Development, and the Practice of Medicine

Michael Drues, Ph.D. is president of Vascular Sciences. Dr. Drues has delivered numerous presentations to ACRP audiences across the country on a variety of timely & important subjects. Dr. Drues received his Ph.D. in Biomedical Engineering & regularly consults with medical device, pharmaceutical & biotechnology companies. In addition, Dr. Drues works on a regular basis for FDA. Dr. Drues is an Adjunct Professor of Medicine, Biomedical Engineering and Biotechnology at several universities & teaches graduate courses in regulatory affairs & clinical trials. He conducts short-courses for medical device, pharmaceutical and biotechnology companies, the US patent office & the FDA.

Wednesday, November 2nd 11:00 am – 12:30 pm

Cetero Research, 4801 Amber Valley Parkway, Fargo, ND

Brief Program Description: Pharmacogenomics, very closely linked to the concept of personalized medicine, has received increased attention in recent years. But what is pharmacogenomics and is it really a new idea? Pharmacogenomic principles and technologies have the potential to impact numerous areas of medicine including clinical trials, new product development and the practice of medicine. Appreciating what the future may hold will better prepare us for what has yet to come. During this presentation, participants will be exposed to a broad mix of pharmacogenomic findings and applications currently on the market, under development, on the drawing board and beyond.

Program Objectives:

- 1 Illustrate and explain how pharmacogenomic concepts and techniques are already beginning to be used today as well as how they might be used to conduct clinical trials more quickly and efficiently in the future.
- 2 Brainstorm and discuss how pharmacogenomic concepts and technologies could be used to bring better medical products to market in the future.
- 3 Appreciate and list pharmacogenomic principles and methods that are beginning to be used today and that may continue to influence and improve the practice of medicine in the future.

Program Agenda: Sign-in begins at 10:45 am, Webinar viewing from 11:00 am until 12:30 pm, Q and A to follow.

Target Audience: This webinar is intended for Clinical Research Associates (CRAs), Clinical Research Coordinators (CRCs), Clinical Research Administrators, Data Managers, Medical Writers, Pharmaceutical Physicians, Pharmacovigilance Monitors, Study Investigators, Project Directors, Project Managers, and Statisticians working for Biotech Companies, Contract Research Organizations (CROs), Device Companies, Institutional Review Boards (IRBs), and Pharma Companies.

Registration Information: Register on-line by 11-02-11 at www.acrpnet.org (follow the Chapter link)

Cost: Chapter Member viewing – Free	Chapter Member CEUs - \$10
Non-Chapter Member viewing - \$10	Non-Chapter Member CEUs - \$10 (in addition to viewing fee)
Non-ACRP Member viewing - \$10	Non-ACRP Member CEUs - \$25 (in addition to viewing fee)

Payments will be made on-line (credit or debit card). For information regarding cancellation and refund policies, please refer to www.acrpnet.org.

Contact hour(s): Contact hours (1.5) have been applied for through ACRP. In order to receive contact hours, you will be responsible to complete the evaluation form. This form will be posted directly to your record on the ACRP website 10 days following the event and will be available to complete for 30 days.