

PRESS RELEASE—FOR IMMEDIATE DISTRIBUTION  
January 25, 2010

## APPI Announces Board of Trustees Election Results



Alexandria, Va.—The Academy of Pharmaceutical Physicians and Investigators (APPI) is pleased to announce that **Jonathan Seltzer, MD, MBA**, has been elected president-elect and **Michael J. Koren, MD, FACC**, has been elected secretary-treasurer of the APPI Board of Trustees for 2010. Elected to the board for first terms were **Robert Dracker, MD, MHA, MBA, CPI**, **Amirtha (Amy) Naadimuthu, MD, CPI**, and **Samuel Simha, MD, FACOG, CPI**.

Meanwhile, **Peter H. Rheinstein, MD, JD, MS, FAAFP, FCLM**, has assumed the role of APPI president and chairman of the board for 2010, with **Charles M. Alexander, MD, FACP, FACE**, serving as immediate past president.

**Peter H. Rheinstein, MD, JD, MS, FAAFP, FCLM**, consults and speaks on drug issues. Previously, he was senior vice president for medical and clinical matters at a Johns Hopkins spinoff firm developing cancer diagnostics and therapeutics, publisher of the journal *Discovery Medicine*, and director of several offices for the U.S. Food and Drug Administration. Dr. Rheinstein also has been a practicing physician, medical school faculty member, medical director for a national chain of extended care facilities, and president of the Drug Information Association. He has served as APPI's vice president for American Medical Association (AMA) Relations and delegate to the AMA House of Delegates, as vice chair of the ACRP Government Affairs Committee, and as president of the APPI Baltimore-Washington Chapter. He received the APPI President's Outstanding Service Award in 2003.

**Jonathan Seltzer, MD, MBA**, is president of Applied Clinical Intelligence LLC in Bala Cynwyd, Pa., which focuses on data-based clinical trial services, including providing independent data and safety monitoring board and endpoint adjudication committee services, and is director of clinical research at Main Line Health Heart Center in suburban Philadelphia. He has worked on numerous data monitoring committees in multiple therapeutic areas, served as an institutional review board member, and cochaired federally sponsored meetings focused on human subject protection. For APPI, he has served on the Executive Committee, as treasurer and chair of the academy's annual meeting, and as APPI's liaison to the Clinical Trials Transformation Initiative. A Fellow of the American College of Cardiology, he also holds an appointment as a clinical assistant professor at Jefferson Medical College. He earned his bachelor's in history from Haverford College, an MBA in operations and masters in applied economics from the University of Michigan, and an MD from the University of Pennsylvania, followed by postgraduate medical training at the Universities of Michigan, Maryland, and Chicago.

**Michael J. Koren, MD, FACC**, directs activities at the Jacksonville Center for Clinical Research (JCCR), a multispecialty research organization with seven locations that has conducted more than 1,000 trials involving more than 100 investigators. JCCR has spawned several initiatives through its Encore Research Group subsidiary. These initiatives include Ask 100 Doctors, a national online consulting and consensus-building tool for physicians, e-TrialDoc, a software system to help research sites conduct studies, and various training initiatives. Dr. Koren is an honors graduate of both Brandeis University and Harvard Medical School. He received his postdoctoral training at Cornell Medical

Center in internal medicine and cardiology, and is board-certified in Internal Medicine and Cardiology. He also is the director of noninvasive cardiology at Memorial Hospital Jacksonville and maintains a private cardiology practice.

**Robert Dracker, MD, MHA, MBA, CPI**, is president of the Onondaga County Medical Society in Syracuse, N.Y., and has been medical director of Summerwood Pediatrics in Liverpool and Camillus, N.Y., since 1993. He earlier served as medical director for the Transfusion Medicine Service at University Hospital in Syracuse, for the Biocyte Corp., and for ViaCord, and founded Infusacare Medical Services. Dr. Dracker received his bachelor's degree in biology from New York University and his MD from SUNY Health Science Center at Syracuse, followed by a residency in pediatrics and fellowships in pediatric hematology/oncology and in blood banking/transfusion medicine, all at University Hospital, a masters in health services management from the New School for Social Research, and an MBA from Columbia College. He is currently enrolled in the Central New York Masters in Public Health Program.

**Amirtha (Amy) Naadimuthu, MD, CPI**, is vice president of clinical research and head of the Clinical Research Unit of sanofi-aventis U.S., based in Bridgewater, N.J. She has been in the pharmaceutical industry for more than 28 years, during which she has managed the development of various drugs in Phase I-III clinical trials and through New Drug Applications. Dr. Naadimuthu's medical background is in pediatric hematology and oncology, and her areas of interest include personalized medicine, biomarkers, site partnership, investigator training, patient recruitment and retention, and efficiency of monitoring and data quality. She served as president the Greater Philadelphia Chapter of ACRP in 2007, and more recently as APPI's liaison to the Clinical Leadership Committee and to the Clinical Research Technical Group of the Pharmaceutical Research and Manufacturers of America.

**Samuel Simha, MD, FACOG, CPI**, is an Ob/Gyn in private practice in Memphis, Tenn., and has been practicing for more than 25 years in Canada and in the United States. A graduate of the University of Chile Medical School, he interned and completed his residency at the University of Toronto. Dr. Simha began to develop a more formal interest in clinical research in 2001, and obtained his investigator's certification in 2004. He is currently the medical director of Research Memphis Associates, a company dedicated to women's health research, which he founded five years ago. He also volunteers his time in the Latino community, serving on various committees and acting as a regular guest speaker on Radio Ambiente, where he answers questions on women's reproductive health.

**\*\*APPI\*\***

APPI is an affiliate of the Association of Clinical Research Professionals (ACRP), a nonprofit organization that is based in Alexandria, Va., and devoted to the education of the entire clinical research team of professionals dealing with clinical trials for testing new drugs, medical devices, and therapies on volunteer subjects. For more information about APPI, visit [www.appinet.org](http://www.appinet.org). For more information about ACRP, visit [www.acrpnet.org](http://www.acrpnet.org).