



Greetings,

As the new National Sales Manager for the Association of Clinical Research Professionals (ACRP), I wanted to take this opportunity to introduce myself and tell you how delighted I am that we will be working with you and your team in the coming year.

We are proud to partner with ACRP and we will work hard to provide you—ACRP's loyal partners and supporters—the opportunities you need to be successful.

At this very moment, we are putting together cross-platform packages that include *The Monitor*, exhibits and sponsorships at the Global Conference, and ACRP electronic opportunities so that you can maximize your presence among our exclusive membership.

I look forward to talking with you about your specific 2010 marketing objectives and creating a customized plan to meet your needs. I will be in touch with you in the coming weeks, but in the meantime, please do not hesitate to call with any questions.

All the best,

Eric Peterson  
National Sales Manager, ACRP  
c/o The Townsend Group  
Phone: +1-301-215-6710 x116  
Email: [epeterson@townsend-group.com](mailto:epeterson@townsend-group.com)